



# Proposal

## Corporate Events at the Cove

*Hosted by the*  
**Ward Burton Wildlife Foundation**



The Ward Burton Wildlife Foundation (WBWF) is proud to announce the opportunity for companies to hold events at the Cove as a marketing initiative for their clients and/or team building for their employees. “The Cove”, is a WBWF property located in Halifax County, VA that consists of 2,000 acres of breathtaking landscape and wildlife habitat. These events provide the perfect atmosphere to build stronger relationships with clients and employees.

Ward Burton, famous NASCAR driver and winner of the Daytona 500, will personally host and participate in the event. Each event held at The Cove may consist of a variety of outdoor activities depending on the company’s needs and goals. The three main activities are fishing, archery, and clay shooting.

*“The WBWF Corporate Event was absolutely fantastic! What a great unique way to network; a nice change from the standard golf tournament”*

*-Wayne Human, President, White Oak Strategies*

## The Event

- Each event is organized to accommodate up to 45 guests.
- All guests are split into multiple groups, assigned a WBWF guide, and are provided golf carts.



- Each activity focuses on enhancing camaraderie by having social tents which may include refreshments, stocked bars, and team-oriented programs.



## Fishing

- Enjoy fishing at one of the two main ponds which range from 5 to 7 acres.



- Catch various species of fish (Largemouth Bass, Hybrid Striped Bass, Channel Catfish, Blue Gill) and learn various fishing skills.
- Compete with friends for the largest fish of the day and for a chance to win various prizes as well as bragging rights.



## Archery

- Take a shot with our various bows and crossbows at our archery station located in one of the Cove's beautiful fields.
- Shoot confidently while staff provides tips to help you become a better archer.



- Compete to have a shot at first place in the archery competition.



## **Clay Shooting**

- Enjoy time with your group at our shooting range and take aim at the multiple clay target setups which vary in direction, speed, and number.



- Enjoy one on one time with Ward Burton, a renowned shooting specialist, and learn shooting tips that can help you improve your score.

## **Evening Social**

- After the day's activities, all guests will meet at the main tent for an appetizing catered meal, and entertainment.



- The winner of each activity will receive an award, and Ward will impart a motivational speech that can be oriented towards the company's mission.
- WBWF can arrange transportation to and from a number of excellent hotels and resorts if overnight stay is desired.

## **Overview**

The cost of each event is very affordable and includes all activities, setups, and meals in addition to a small donation to the Foundation. Companies may also be posted as WBWF sponsors on the Foundation's website ([www.twbwf.org](http://www.twbwf.org)). All guests will be thoroughly entertained by having the opportunity to meet Ward Burton and experience the thrill of the great outdoors.

## **Other Sponsorship Opportunities**

The number 27 race team and driver Jeb Burton compete in the exciting NASCAR's Limited Sportsman Racing Series and are currently accepting new sponsorships. This is an excellent opportunity for company marketing and ad placement. Companies who wish to sponsor the number 27 racecar may also request that the car be available at the company's event at the Cove.



For more information, or any questions, please to contact the WBWF office at (434)476-7038 or email us at [ward@wardburton.com](mailto:ward@wardburton.com).